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4-H and



YOUTH DEVELOPMENT

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WASHINGTON D. C. 20250

No. 84
June 17, 1965

Dear Co-workers:

You have often heard the expression - "It's a natural". Beautifying America is a "natural" for 4-H members. Many States have already demonstrated high interest and have made many contributions in this field. We are glad to report that 4-H members had a small share in the recent White House Conference directed to the subject of "Beautifying America." The Plan and Plant for Beauty program, Beautification of Home Grounds, Fix-Up--Clean Up campaigns, are all examples of the contribution 4-H members can make to this important national emphasis.

We hope each 4-H member may adopt the slogan - "Beautifying America is My Business." Unlimited opportunities exist for 4-H members individually and as a community group to help make our nation a more beautiful land. We trust the members in your State will be encouraged to do their part. Secretary Freeman has asked the Cooperative Extension Service to accept the responsibility to provide leadership in developing and initiating educational programs directed at appreciation and enhancement of natural beauty.

As a part of this effort, 4-H Club members are aiding in a special "Youth for Natural Beauty" campaign launched in a one-day VIP ceremony in the U. S. Department of Agriculture patio, Tuesday, June 8. Headliners invited to participate were the President and Luci Baines Johnson, Laurence Rockefeller, Mrs. Charles Walgreen who has long sponsored the 4-H home grounds beautification program, and a few State and national 4-H beautification project winners.

NATIONAL 4-H CONFERENCE

Our thanks to all of you! We feel the 1965 Conference for both leaders and delegates was the best ever. The formal evaluations seem to bear out our opinions.

Of course, the real evaluation will be in the impact the conference has in its outreach and its impact for strengthening programs. That is yet to be known.

GREETINGS TO IRELAND

On the 21st anniversary of Macra Na Feirme in Ireland, Hoke Smith, III sent greetings on behalf of 4-H members in the United States. He wrote in part:

4-H-113 (6/65)

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES

"I am certain that youth leadership organizations can take credit for much of the progress in each of our countries. Today, with seemingly insurmountable world problems, young people in every country are of especial importance for we, as tomorrow's leaders, must be ready for future responsibilities.

As you this year review your past with rightful pride, I hope that you will renew your efforts, as we do ours, to the goal of better living for all."

Hoke is a member of the 1965 Report-to-the-Nation team.

ENROLLMENT UP FOR 1964

A modest enrollment increase of 1 percent has brought total 4-H participation to 2,221,119 members, enrolled in 95,977 Clubs. The State with the highest enrollment, Georgia, had a healthy increase, now enrolling 150,881 boys and girls. Wisconsin and Texas had greatest total increase of members this past year.

There is a slight change in residence of members which now stands at 45 percent farm, 33 percent rural non-farm, and 22 percent urban. Before you quote these figures too literally, remember that the census definition for urban is a town of 2500 or more. On contrast, the Urban Study of 4-H Club Work used as the base for urban, cities of 50,000 or more.

You ask the potential? You decide! Census figures show total youth - ages 10 to 20 include 2,959,490 farm boys and girls, 7,921,995 rural non-farm, and 21,412,005 urban. Breakdown by States is given on the sheet sent you with a recent mailing of "Alerts" material.

BLIND MEMBERS IN 4-H

We would appreciate information from you about blind children participating in 4-H, both examples of individual boys and girls and, if you can give it, some idea as to number. We learned about a 4-H Club in Connecticut made up of all blind children.

The Library of Congress makes periodicals available to blind children and adults. Recently, they added The Farm Journal to the list. We have been unable to give enough information that would determine whether or not it was feasible to make National 4-H Club News available in braille. You can help us.

LIVESTOCK SPECIALISTS CONSIDER 4-H

Lloyd Rutledge was invited to discuss "Future of the 4-H Project" with the Southern Region Livestock specialists in conference at the University of Kentucky, May 19. The groups meet every three years.

SOUTHERN LEADERS TAKE A FORWARD LOOK

The Southern Region State 4-H Leaders Conference is being planned for the week of August 30 - September 3. The conference, to be held in Atlanta, Ga., will have the theme of "Expanding 4-H." George Foster serves as chairman of the

Regional Committee which is in charge of the conference program, as well as heads up the comprehensive 4-H program design for the region. Lloyd Rutledge serves as consultant.

The conference will have five major program areas: 4-H work in urban areas, work with low income groups, resource development, county program building, and long-range program planning in a State.

USDA HONORS

The McCracken County Extension Service staff of Paducah, Ky. was one of only 12 groups honored at the recent National USDA Honor Awards ceremony in Washington. The citation read:

"For most substantial leadership in development of the 4-H Automotive Safety Program which, through its success and popularity with teenage youth of McCracken County, has spread throughout Kentucky and the nation."

Well-deserved congratulations are pouring in to the staff of eight workers.

FIRST WORLD IFYE CONFERENCE

The year 1965 will mark the first World IFYE Alumni Conference. It will be held in Munsingen, Switzerland, August 21-29. Because of the limited facilities at the Alumni Conference site, the planning committee has limited participation to IFYE alumni and their spouses, plus a small number of IFYE host family parents and IFYE program leaders from Extension and the Foundation.

NATIONAL 4-H CLUB WEEK

We trust 4-H Week planning kits have now been received and that you will have interesting plans to report. The strength of the week is in the local observance. However, that does not mean that national observance will be slighted. The joint planning of the National 4-H Service Committee, the National 4-H Club Foundation, and FES Divisions of Information and 4-H will result in considerable back drop of information. Watch for some taped salutes from VIP's that can be used in local programs.

Some of you have raised questions about keeping the date of 4-H Week within one calendar month--it's now the week in which October 1 occurs. Later in October, we would conflict with the FFA observance at Kansas City--which wouldn't be appropriate. Earlier brings some other conflicts. So far, no solution.

CITIZENSHIP

We have a growing number of active, on-going, 4-H citizenship programs and many 4-H members indicating a prime interest in 4-H citizenship education activities. At this time, you might consider selected 4-H'ers, adult 4-H leaders or professional staff participating in the National Conference on Citizenship. This conference, founded in 1946 and chartered in 1953 by the Congress of the United States, has a continuing record of conducting effective conferences on the challenges of American citizenship.

September 15-18, 1965, Mayflower Hotel, Washington, D.C. marks the 20th Annual meeting focusing on "The Citizen and Law Observance in a Democracy." We encourage your consideration of this meeting as one opportunity to gain ideas and share with representatives of most of the major United States groups interested in Citizenship. The cost in addition to transportation, room and meals is \$25 registration fee. We have asked that information be sent direct to the 4-H Leader of each State. You may receive further information by contacting:

National Conference on Citizenship
P. O. Box 172
Rockville, Maryland 20850

NATIONAL WORKSHOP ON PRIVATE SUPPORT FOR 4-H SCHEDULED

The Extension Committee on Organization and Policy (ECOP) has approved and named a committee to plan for a National Workshop on the Development and Utilization of Private Support for 4-H. The Conference will be held at the National 4-H Center here October 13-15 with the following objectives:

- .. To review the role of private support in the 4-H program
- .. To share effective methods, techniques, procedures and materials in the development of private support
- .. To further develop and extend effective relationships between groups with responsibility for the development of private support at local, State, and national levels

Attendance at the workshop will be open to Extension workers, trustees, directors, and secretaries of State 4-H Foundations. Ralph E. Kirch is chairman of the planning committee.

EIGHT STATES SELECTED FOR 4-H "CITIZENSHIP IN ACTION" GRANTS PROGRAM

Florida, Kentucky, Massachusetts, Minnesota, Missouri, New Jersey, Oregon and Washington have been selected to take part in the 4-H "Citizenship in Action" grants program. The National 4-H Club Foundation is conducting the program under a \$10,000 grant from the Reader's Digest Foundation.

AMERICAN INSTITUTE OF COOPERATION

For the annual meeting, August 8 to 11 at University of Missouri, theme for the youth scholars will be "Cooperatives--A Creative Force in Rural Living." Youth chairmen are Joyce Thompson of Warroad, Minn. (4-H) and Kenneth H. Kennedy (FFA).

1965 REGIONAL 4-H TRACTOR OPERATORS' CONTESTS

Two special educational events are conducted by the Extension Service and supported by national program donors as public demonstrations in the 4-H Tractor program. They are:

Eastern U. S. Contest - September 26-28. This contest is held at Virginia State Fair in Richmond. This is open to State winners from 23 States east and bordering the Mississippi River. Contact is W. A. Turner, Associate State 4-H Club Agent, Virginia Polytechnic Institute.

Western U. S. Contest - October 4-6. Wisconsin is host this year. The contact person is Verne V. Varney, Assistant State 4-H Leader, University of Wisconsin.

KNITTING PROJECTS

It's hard to keep up with the growth. As a point of interest we asked Ruth Brasher of Oregon how many States had bought their literature or asked for permission to reprint. We were surprised to learn that 12 States had done so. Some other States have reprinted the Missouri series.

In a project like this, our concern should be to help the members use their knitting skills to make useful articles for their wardrobes or their homes. They should learn many things beside knitting skills--such as how to harmonize colors and textures, how to plan articles that fit into the wardrobe, and how to accessorize their knitted costumes.

NATIONAL 4-H NEWS

The April issue of the National 4-H News can be added to your camp library as an excellent reference and "think piece" on 4-H camping. The emphasis that camping has received in this issue points up the importance of camping in today's 4-H program and in our plans for the future.

HONORS FROM KIWANIS

Kiwanis honored 4-H with its Golden Medallion. John R. Rogers, representing Kiwanis International, made the presentation to Harriet McRae, North Carolina, and Jack Harper, Louisiana, 4-H Reporters-to-the-Nation, on behalf of all 4-H'ers everywhere.

PARTNERS-IN-4-H

Inspiring messages from the five newly-named Partners-in-4-H were highlights of the final assembly of National Conference. The following comment, part of the remarks of Col. Charles A. Anderson, is typical:

"You ask me why I am so interested in 4-H activities. I am interested in this youth program because it is good for boys and girls and I am particularly interested in promoting this youth activity because it makes for better understanding upon which to build a better world."

Other Partners speaking briefly were Isabella J. Jones, John A. Logan, Bruce Lourie, and O. W. Randolph.

4-H IN THE NEWS

We are sure we don't see a fraction of the national coverage, but here are a few recent items worth noting:

May 3 issue of the CONGRESSIONAL RECORD tells of Mary Jo Smith, Georgia, being chosen at National 4-H Conference as a "Top Typical Teen" in 4-H, to be featured in Seventeen Magazine. In the article, Congressman O'Neal also salutes the other National Conference delegates and "the fine 4-H program being conducted in Georgia."

May issue of THE FARM JOURNAL features a 4-H'er, Judi Jackson of Illinois, and her mother.

Del Dyer of Michigan has the lead article in the current issue of RED CROSS JOURNAL. He writes to teens about "How to Get Started in Community Service."

Bea Cleveland and Fred Bruny of Ohio are co-authors of an article on "4-H'ers Explore Career Opportunities and Demands" in the Spring issue of PROGRESS REPORTS OF EDUCATIONAL ACCOMPLISHMENTS.

In the April issue of READER'S DIGEST is an article by Juanita Kidd Stout, the first Negro woman to be elected a judge in Pennsylvania. She warmly refers to her experiences as a 4-H member in Oklahoma.

The February-March issue of YOUTH LEADER'S DIGEST has five articles about 4-H, talks given to National 4-H Congress by prominent business leaders.

The BOSTON GLOBE of May 13 has an excellent article on the front page of the Women's section. It pictures Dorothy Haskell, a Massachusetts IFYE, and Mrs. John Volpe, wife of the governor and also a director of the 4-H Massachusetts Foundation. The half-page article tells of Dorothy's IFYE experiences in Panama and mentions money-raising ventures in Massachusetts to raise funds for the program.

A group of Montgomery County, Maryland 4-H members will give poultry and live-stock demonstrations at the National Press Club Family Frolic on June 20 in Washington. D.C. This is a repeat performance since the group was so well received last year.

LOOK magazine of May 18 salutes Colleen Seeley, 15-year old 4-H'er of Oneonta, New York for her educational film and scientific work on moths.

We hope you have seen the impressive summary "Impact of the 43rd National 4-H Club Congress", highlighting press-radio-television coverage.

/SHARING THE GOOD IDEAS USED IN THE STATES/

TENNESSEE, VIRGINIA, SOUTH CAROLINA, KENTUCKY - Economic Opportunity

Representatives of 4-H staffs and Economic Opportunity Extension specialists met in a four-State conference in May with Bob Pinches and Earl Pettyjohn of FES. They discussed State situations and needs and possible help through the Economic Opportunity Act. They also discussed types of proposals that might be developed in their own States.

ARKANSAS - State Youth Conference on Cooperatives

Arkansas will hold a State conference on Cooperatives. The thesis of the conference is on the four ways of doing business. This is a week-long joint conference with 4-H and Future Farmers participating. About 200 outstanding young men 15 years of age and older participate. The delegates are provided different educational experience on ways of doing business and the career opportunities available in the business field.

FLORIDA - Gather Fireflies for Space

Manatee County 4-H members have started making a contribution to the space program by launching a drive to collect fireflies. Dr. Grace L. Picciolo, a research scientist at the National Aeronautics and Space Administration's Goddard Space Flight Center, explained that scientists borrowed for their life-detection instrument the same chemistry which fireflies use to light their abdomens. The fireflies gathered by the members must be kept frozen so they will retain their biochemical compositions until they reach the space flight center. The insects are picked up from the youngsters' home freezers and shipped in dry ice to Goddard. Suwannee County is also starting the firefly collection program.

GEORGIA - Former 4-H'ers are Camp Counselors

For seven weeks this summer, 63 former 4-H members are serving as camp counselors, most of them at Rock Eagle. Pay is in the form of college scholarships plus the satisfaction of helping younger boys and girls.

HAWAII - Leader Training

R. O. Monosmith was first to go to Hawaii under a program whereby an outstanding resource person will be brought in annually for a series of leader training workshops. The five-year plan is financed by the Hawaii 4-H Foundation. The Extension staff is pleased about impact of the first program on the leadership. Rudy's topic was "The 4-H Leader in a Changing World."

IOWA - Pilot Project in Money Managing

Outstanding work has been done in a county that identified money managing as a special project need. Older 4-H members were trained in countywide meetings to teach young members at the local level. This way, older members listened to money managing basics they might have ignored as too simple. The older

members who taught two or more members were honored on a special trip to Des Moines as guests of a local bank. A county special interest group developed from the series. Meetings were held on such topics as credit, costs of living on their own, costs of cars, college costs, etc.

KANSAS - Clean-Up Weekend at Rock Springs

The Collegiate 4-H Club at Kansas State University, bolstered by members of Collegiate 4-H groups at Fort Hays Kansas State College and Emporia State Teachers College, spent a weekend of work and fun in readying the State 4-H training center for summer activity.

KANSAS - State 4-H Chorus

The 65 Club members chosen for Chorus participate in State 4-H Music Camp at Rock Springs Ranch, June 7-11, and sing at the Friday morning assembly during 4-H Club Round-up at Kansas State University, June 7-11.

KENTUCKY - Special Conference at National 4-H Center

More than 200 members, including a boy and girl from each county, got a special tailored training program in citizenship and leadership to pass on to other members and to their high school classes. For this especially planned workshop, counties were asked to choose delegates who would train others. Before the conference, each delegate received training at an orientation session.

KENTUCKY - Leadership-Citizenship

In keeping with the leadership-citizenship emphasis, 4-H delegates to the annual 4-H Leadership Conference played the roles of Kentucky General Assembly members. In advance of coming to the University Campus, each delegate studied the Kentucky Constitution and the issues to be brought before the assembly for vote. On Thursday morning, an election was held, with the delegates using voting machines to vote on the different issues, as well as to select State 4-H officers.

MICHIGAN - Dairy Foods Conference

Dairy and Foods-Nutrition members, plus 20 volunteer leaders, participated in the second Dairy Foods Conference at the Kellogg Center in Lansing. Starting with discussions of Teen-Age Nutrition and the Dairy Industry, the group moved on to tour facilities on the campus and to discuss "A Career for You" and participate in workshops.

MISSISSIPPI - The "second milestone"

An officer of the Mississippi Home Demonstration Council recently presented a check of \$1,000 to the 4-H Club Foundation of Mississippi to start the second milestone. The goal of \$100,000 for an endowment to strengthen 4-H Club work has been reached, under a plan where only the annual income of the "Investment in Youth" is spent.

NEW JERSEY - Trip Around the World With Foods

The annual State foods event will not only be a "trip around the world with foods" but will also be a trip under the sea with foods, to poverty areas of the world with their food problems, and to Italy and some other continental spots for foods a la gourmet. The annual foods event brings together about 150 4-H'ers who have done something to promote better nutrition among teenagers during the past year. About 75 leaders and agents are also invited to join the group. The Nutrition Foundation, Inc., a non-profit organization supported by foods companies and allied industries, is giving important support for this event.

NEW HAMPSHIRE - Outreach of IFYE

Adult and youth groups are supplied educational materials relating to the foods and customs of the country where the State's IFYE delegate is assigned. Last year, adult home economics groups made wide use of "What's Cooking in Venezuela." This year the focus will be Brazil.

NORTH DAKOTA - Literature Development

A literature workshop included State agricultural Extension specialists, information staff, supervisors and State 4-H staff. Jack Westra chaired the workshop and is following through with the individual specialists.

NORTH CAROLINA - Report to the Governor

The President of the State 4-H Council, plus Harriet McRae, one of the 1965 Reporters-to-the-Nation, and Dr. T. C. Blalock visited the Honorable Dan K. Moore, Governor of the State, and discussed 4-H as it relates to North Carolina and the nation.

OHIO - Emergency Assistance

Hundreds of 4-H Club members and leaders joined tornado clean-up crews as Ohio communities struggled for a comeback after their Palm Sunday storm disaster. Youngsters cleared tons of debris from barnyards and fields, ran errands for tornado victims, and performed other jobs needing to be done.

Two examples--in Lorain County nearly 800 4-H Club boys and girls and leaders teamed together on April 17 for a "4-H Helps Clean Up Drive", working in an organized drive along a 9-mile stretch where the storm had done severe damage. Nearly 100 members were assigned to each mile area.

In Van Wert County, 4-H'ers served in small crews of 5 to 8 members, under the direction of adult leaders. They cleaned up a church, gathered debris from fields, and performed other requested tasks.

RHODE ISLAND - Groundbreaking for Camp

A 4-H Club girl and boy from Providence participated in the ground breaking ceremony at the Alton Jones Campus for the "Science Center for Youth Development and Leadership." Approximately 45 other youth from the Providence area

saw the ceremony, visited the game farm and deer pens and listened to explanation about how wildlife are raised. The camp is being constructed for all youth of the State.

SOUTH DAKOTA - Speaking for Safety

"Youth's Responsibility in Highway Safety" is the topic for the 1965 4-H public speaking contest, to be held June 22 in connection with State 4-H Club Week. Talks must be original and are limited to three to six minutes.

TENNESSEE - "Young Citizens in Action"

The organization of State 4-H Congress is patterned after the State government. Delegates are designated as representatives or senators and three officers preside over their meetings. Governor Frank Clement and several commissioners from the State government spoke to the 4-H delegates. In addition to public speaking and citizenship activities, teams from each of the five districts in the State competed in a State history quiz patterned after the College Bowl television show.

TEXAS - Attorney General's Youth Conference on Crime

All members of the Texas 4-H Council were invited to be delegates to the 1965 conference, partly because of the active participation and contribution of four 4-H delegates to the 1964 conference. Floyd Lynch will serve as one of the counselors for the August 20-22 conference.

UTAH - State 4-H Youth Conference

"Looking Ahead to Marriage" is theme for the June 7-10 conference for members ages 15 to 19, to be held on a college campus in the central part of the State. Basic quota is 4 delegates per State, with increased number for counties with larger enrollment.

VIRGINIA - Tenure of Leadership

At the State Leaders Conference at Natural Bridge, 193 adult leaders were awarded service pins. Ninety of the leaders received 5-year pins, 60 received 10-year, 32 15-year, 7 20-year and two leaders received the 25-year emerald pin and two the 30-year ruby pin.

WASHINGTON - Agent Conference with Dildine

Dr. Glen Dildine worked with the group for the first three days of their May 17-21 training conference. The balance of the conference was devoted to new developments in a number of projects, plans for new leader training, and to National 4-H Club Week.

WEST VIRGINIA - Volunteer 4-H Leaders' Conference

The conference will again be designed to train leaders for specific purposes. The planning committee is surveying need for classes in each of the following groups: Classes for project leaders, for activity leaders, for organization leaders, for organization leader-trainers, and for project leader-trainers.

/NEWS OF OUR CO-WORKERS/

Former State 4-H Leader J. W. Whitehouse died recently. He retired in 1956 after an outstanding career in Kentucky.

Dr. D. E. Shinn, formerly of Federal 4-H staff, is in St. Mary's Hospital at Russellville, Ark., following a major operation about four months ago. C. B. Wadleigh, former State 4-H Leader in New Hampshire, died June 2. Mr. Wadleigh was well known for his many contributions to the 4-H program not only in New Hampshire but nationwide. J. C. Ralston is in Home Hospital at Lafayette, Ind.

John Banning is on the job again following a brief study leave. It's good to have both him and Joe McAuliffe back on the team. Bob Pinches is assuming the program leadership role in the North Central Region, leaving John more free for his role as one of our assistant directors and to give expanded national leadership to vital phases of agricultural work.

We have been fortunate to have two State workers with us at FES for a two month period. Wilbur F. Pease of New York has been directing a study of major problems faced by rural youth, particularly those from low-income families. Ruth Ann Nine, clothing specialist of Pennsylvania, has been working on the consumer aspects of 4-H clothing programs.

Recently-appointed State 4-H staff members are Delbert T. Dahl, Illinois; Tom Davidson, Texas; Norman E. Schlesener, Kansas; Frank E. Bortz, Pennsylvania. Bobby L. Whittenburg has been named 4-H livestock specialist in Alabama.

Bruce Flint, Louisiana, has his leave extended for another year so he can continue advanced study at the University of Wisconsin.

Noreen Ray, Connecticut, plans to start a study program in the fall at Colorado State University.

Eleanor Wilson of our staff and six State staff members are slated for the Human Development-Human Relations Workshop at Ft. Collins. They include John Merchant, Vermont; Mack Rowzee, Mississippi; Dorothy Hole, Idaho; Mary Sue McBroom, Oklahoma; Polly Fussell, Tennessee and Wayne Bath, Minnesota.

Wilma Beyer Heinzelman has returned to work in Extension, this time with Oregon State. She is associated with the Lane County Youth project in Junction City, as home and family life education coordinator. Wilma was an outstanding worker in both West Virginia and New York before her marriage and has kept in touch with the program since that date.

Grant Shrum is on a one month's round-the-world trip in behalf of 4-H international programs; likewise, Ralph Kirch is well along with a seven-week's trip to a dozen European countries.

Harold S. Beebout, Columbia, Iowa, is named 4-H Country Leader for the new Peace Corps Project being established in Malaysia. He has already spent two years as a Peace Corps volunteer in Malaysia.

Chris L. Christensen was re-elected President of the National 4-H Service Committee, during its annual Board of Directors meeting. Vice-President is Raymond C. Firestone. Also elected to the executive committee are John A. Barr, John L. McCaffrey and E. T. York. Two new directors are S. A. Halgren and L. W. Moore, the latter filling the unexpired term of E. J. Condon, deceased. Caroline Hutchins, Vice President, Simplicity Pattern Company, Inc. was elected a member of the National 4-H Service Committee.

Six new 4-H Fellows announced for 1965-66 are: Howard K. Lahlum, North Dakota; Jerome J. Klement, Texas; Don Moore, Virginia; Sara Sue Naragon, Indiana; Georgia B. Smith, Utah; and Joye E. Brown, Wyoming.

Owen Trask (Connecticut) and Mrs. Trask are leaders for the first 4-H international exchange of 4-H members. The group of 22 members from 12 States will report for orientation at the National 4-H Center on June 24. The group will spend two months in Europe this summer, living with families of Young Farmers' Club members, a program comparable to 4-H.

Verne Varney, jovial co-worker in Wisconsin, has announced his forthcoming retirement from the Wisconsin staff. It's hardly believable that one so "young" as Verne could be reaching retirement age.

State leaders honored with gold keys for reaching the 25-year mark in Extension Service were: Polly Rowe, Jack Tyree, Tom Rogers, L. L. Phillips, Henry T. Moon, Arthur C. Ausherman, Elizabeth C. Davies, and Dr. Paul J. Moore.

We are pleased to note that Frank Graham, Missouri, is chairman of the State Committee on Children and Youth. Ann Barr, Alabama, has just completed such an assignment in her State.

/IN CLOSING/

WE'VE ALWAYS THOUGHT

THERE'S A LOT IN COMMON BETWEEN A SCHOOL PRINCIPAL AND A PROFESSIONAL 4-H WORKER

That's why we have been so interested in the research being done by the Harvard Graduate School of Education. Researchers found these qualities make for a good principal:

- .. A high level of academic achievement in college
- .. A high degree of inter-personal skills (ability to get along with other people)
- .. A strong desire to serve
- .. Willingness to spend more time at the job than most people think necessary

Considerations that shouldn't count for much (but often do) the researchers report, are such things as sex, marital status, experience in teaching or administration, length of service, or the number of graduate courses taken in either education or educational leadership. Interestingly enough, they suggested that school systems might be well advised to do what many business establishments do--assume major responsibility themselves for training and developing executive personnel. The full report is to be published as a book this summer.

Sincerely yours,

A handwritten signature in cursive script, reading "Mylo S. Downey". The signature is written in dark ink and is positioned above the typed name.

Mylo S. Downey, Director
4-H and Youth Development

John W. Banning, Assistant Director
Fern S. Kelley, Assistant Director
(Editor of IDEAS)

Program Leaders:

V. Joseph McAuliffe
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge
Eleanor L. Wilson

Enclosures



